

MODULAR COMMUNE

FESTIVAL BEIJING

Nov 8-10, 2024@798 Art Center

The Modular Commune is a series of events about modular synth and other electronic instruments, arranged in Beijing, China. The Modular Commune event lets people gather in a vibrant and open space to exchange ideas, perform, and showcase their own systems to the world of modular synth. It aims to introduce the concept and technology of modular synths to a greater crowd and invite them to learn more about techniques as well as exciting new products.

This iteration of the Modular Commune is most ambitious so far. That is why this iteration of the Modular Commune has been named "Modular Commune Festival". The event will take place on November 8-10 (shortly before Tokyo Festival of Modular, Nov. 16-17) in 798-Art District, which is a popular attraction for many visitors from close and afar alike because of its many galleries, exhibits, and events housed in old refashioned and refurbished factories in the capital.

The Modular Commune events have been growing massively in popularity. In 9 years, it has grown from a handful of visitors to attracting people from all over the country and from abroad in the order of thousands, both from within and beyond the modular synth world.

The Modular Commune is more than just a trade show and performance showcase event for artists and industry representatives. It is a space for people to meet, a festival of ideas, a space to make new friends and foster collaboration opportunities. This philosophy is in the core conception, which is also suggested in the events' name in Mandarin - 交流方式, which translates to "the way of exchange".

Previous Partners

Ableton
ARTURIA



bblaudio



Buchla



dmt

DONNER



fabfilter

GENELEC

合成少数派

IZOTOPE



midiplus

modular.khat



绝巴飞扬
Longqian.net

MOTU

MUSICGW 长城乐器
WWW.MUSICGW.COM

NATIVE INSTRUMENTS



neutral labs

novation

RME

Roland

Softube

SEQUENTIAL



Solid State Logic
OXFORD · ENGLAND

Teian

UNIVERSAL AUDIO

waldorf

U·D·O

YAMAHA

ujam

野雅凌乐器
YEAHLING MUSIC

怡同科技
YEAHTONE



Partnerships

Our organization is run on a voluntary basis and the experiences of the Modular Commune is made possible by your support! We have prepared one size fits all style sponsorship but we also welcome any suggestions for a tailored solution, with reservations for our abilities. Thank you very much for your support!

Sponsorship Type	Details	Fee
Sponsorship/Exhibit fee	<ul style="list-style-type: none">• Standard Exhibit• Workshop• Logo on program, social media posts, and videos	5000 CNY (approx. 700 USD)
Private Showroom	<ul style="list-style-type: none">• 50 m2 private breakout room	15000 CNY (approx. 2000 USD)

The standard sponsorship includes a standard exhibit table (explained in further detail on the next page), a 20 min workshop (optional), as well as logos on all the event signage, both online and on-site.

For the first time, we are also able to offer a private showroom at 50 square meters. If you would like to opt for a private room, please contact us and we will provide further details by email. This is also subject to availability and we will do all we can to accommodate for your needs!

Contact Us

If you would like to be a part of Modular Commune Festival in Beijing, please contact us:

- Nan Tang (tamiX)
- Demone
- Alexander Lindblom at:
modularcommune@gmail.com

Exhibitor Guide

So far, most exhibitors have used our standard exhibit package which is a very simple setup. If you want to prepare a more advanced or custom exhibit space, you can contact us directly and we will refer you to a local vendor to accommodate your needs. Our standard exhibit package will include the following at no additional cost:

- One table, 2m(L) x 0.8m(W) x 0.8m(H)
- 2 standard chairs
- Power outlet
- Flag with your company logo, 2.5m(H) x 0.5m(W)

Additionally, the following gear can be provided upon request, also at no additional cost (provided by sponsors):

- Headphones (provided by Audio-Technica)
- Monitor speakers (provided by Genelec)
- Flat-screen TV with USB stick for video file playback

Exhibit Schedule

Building: 11/7/2024 12pm Start

Show hours: 11/8-10/2024 12:00pm - 9:00pm

Teardown: 11/10/2024 9:00pm to midnight

Address: 2 Jiuxianqiao Rd, Chaoyang, Beijing, China

798 Art Center

Shipping

We are able to receive and hold shipments starting from October 7th. The receiving shipping information is:

北京市朝阳区798艺术区创意广场798CUBE

苏先生 13810237728

Important notice: Unfortunately, we are not able to assist with importation and custom clearance procedures.

Official channels:

Official Website:

www.modularcommune.com

Youtube:

[www.youtube.com/
@modularcommune](http://www.youtube.com/@modularcommune)

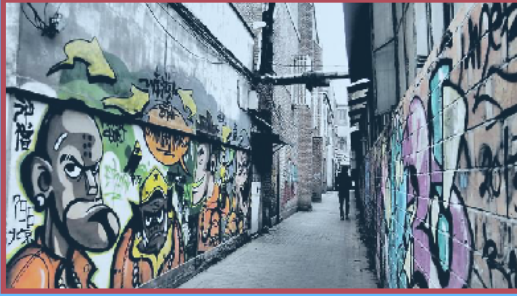
Instagram:

[www.instagram.com/
modularcommune](http://www.instagram.com/modularcommune)

Facebook:

[www.facebook.com/
modularcommune](http://www.facebook.com/modularcommune)

Venue



Useful Links:

Visa for China:
www.visaforchina.cn

Travel China Advice:
www.chinadiscovery.com/customer-support/china-travel-faqs-tips

www.chinahighlights.com/travelguide/article/first-time-to-china

798 Art Center:
www.museumofwander.com/798-art-zone-beijing

en.wikipedia.org/wiki/798_Art_Zone

Floorplan



Pictures from previous events

