

EXHIBIT

THE MODULAR COMMUNE

EXHIBITOR MANUAL

- 1: INTRODUCTION
- 2: EXHIBITOR INFORMATION
- 3: TRAVEL CHINA ADVICE
- 4: Previous Exhibitors & Supporters

OCTOBER 23-25, 2026
798CUBE,
BEIJING, CHINA



The Modular Commune is Asia's largest trade show and performance event for modular synths and other electronic music instruments. It is a non—profit event made possible by passionate volunteers from across and beyond the industry.

Modular Commune has been regularly held since 2015 and the first international iteration was held in 2024. It is a platform for exchanging ideas, for showcasing new sounds and products, for making new connections and to engage with musicians showing their work live. The Modular Commune Festival 2026 will be held in 798 Art District, Beijing on October 23-25, with a program for a wide range of people, including:

- EXPO
- MODULAR LIVE
- WORKSHOPS & SEMINARS
- AMBIENT LIVE
- MASTER CLASSES
- DOLBY ATMOS LIVE
- DIY WORKSHOPS
- AFTERPARTIES
- NOVICE VILLAGE

MODULAR COMMUNE FESTIVAL 2025 WRAPPED

- 14,000 Visitors
- 140 Artists
- 100 Performance
- 78 Exhibitors
- 38 Workshops

EXHIBITOR GUIDE

| Exhibitor Packages | | | | |
|--|--|---|--|-----------|
| Type | Space | Deliverables | Services* | Fee |
| Standard Exhibit <small>Suitable for a single person exhibitor</small> | <ul style="list-style-type: none">•Single Width table•2m(L) x 0.8m(W) x 0.8m(H)•One Chair | <ul style="list-style-type: none">•Workshop (20 min, opt-in)•Logo and exclusive announcement•Power Outlet | <ul style="list-style-type: none">•Interpretation during the exhibit and workshops•Airport meetup | 700 USD |
| Wide Exhibit <small>Suitable for showcasing a setup with multiple instruments</small> | <ul style="list-style-type: none">•Double Width table•4m(L) x 0.8m(W) x 0.8m(H)•Two Chairs | <ul style="list-style-type: none">•Flag with logo•Speakers/Headphones*•MIDI Keyboard/Controller*•Exhibitor Hotel Discount <p><small>*Advanced notice, limited quantities</small></p> | <ul style="list-style-type: none">•Shipping handling | 1,000 USD |

Note: Please bring your own power splitter and adaptor from your local plug to a Chinese plug.

SHOW AND BUILDING HOURS

| | |
|------------------|--|
| Building: | October 23: 12:00pm - 9:00pm |
| Exhibit: | October 24: 12:00pm - 7:00pm October 25: 12:00pm - 7:00pm |
| Teardown: | October 25: 6:00pm - 9:00pm |

SHIPPING

We are able to receive and hold shipment ahead of time. We will arrange them to be placed in your booth on the building day. There is no charge for this. Please contact us for shipping details. Important note: we are not able to assist with importation and custom clearance procedures directly and we recommend solving this with the shipping service provider.

CONTACT US

modularcommune@gmail.com

Best regards, Nan Tang, Alexander Lindblom, Demone

EXHIBIT POLICIES

EXHIBIT

1. You are welcome to sell products directly on the exhibit floor without any royalty fees.
2. Maximum 3.5" speakers allowed!
3. Please prevent noise wars and maintain a pleasant environment for all. Be mindful of volume at all times.
4. Respect the booth space. If any conflict arise or any other requests, please contact organizers or any of our many volunteers.
5. Please enjoy the festival to the full!

EXHIBIT ITEMS

Included:

- Table
- Chairs
- Banner
- Power outlet
- Monitors/Headphones

Not Included:

- Power Adaptor
- Power Splitter
- Table Cloth
- Instrument-monitor Audio Cables

EXHIBIT FLOOR PLAN

We will typically choose the location for you, but you are very welcome to let us know if you have any specific requests or concerns on this. Please see the floor plan layout on the next page for your reference.

FOOD

There will be food and beverage vendors at the venue. More choices are also available around 798 art district at a short walking distance

TRAVEL CHINA ADVICE

VISA

Several countries enjoy visa exemption for China for tourism and transits, we recommend you to check the regulation for your own situation. Applying for a China visa is both fast (generally 4 working days) and inexpensive. We will provide invitation letter whenever necessary. Please send us an email if you have this need.

ACCOMMODATION

For our exhibitors, we have partnered with a 4-star hotel near to the event venue and we can arrange the booking for you directly. You are also welcome to arrange your own accommodation at any of Beijing's fine hotels.

LANGUAGE

English proficiency is proliferating China but it can still be a challenge, this is why we will offer all exhibitors free airport pickup and interpretation during the event. If you need more support, please let us know!

GETTING AROUND

Uber does not operate in China, but there are local counterparts with apps in English. We recommend Didi Chuxing for getting around in Beijing and China.

TRANSITS

China is a vast country but there are many direct flights from Beijing as well as some of the worlds fastest trains. Flight from Beijing to Shenzhen will take about 4 hours. Bullet train to Shanghai is around 4.5 hours. Flight to Tokyo will take around 3 hours.

PAYMENTS

China is largely cashless and you can connect a foreign bank card to Alipay. Cash is also almost always accepted. We recommend bringing some cash before hand as ATMs are limited around the airports.

USEFUL LINKS

Visa for China:
www.visaforchina.cn

Travel China Advice:
www.chinadiscovery.com/customer-support/china-travel-faqs-tips
www.chinahighlights.com/travelguide/article/first-time-to-china

RECOMMENDED APPS

WeChat
For communication and networking
Feel free to follow us at 交流方式 for live updates

Alipay
Payments and bookings

Didi Chuxing
E-hailing Service

CHANNELS

WEBSITE
www.modularcommune.com

INSTAGRAM
www.instagram.com/modularcommune

YOUTUBE
www.youtube.com/@modularcommune

FACEBOOK
www.facebook.com/modularcommune

SEE YOU IN BEIJING!

PREVIOUS EXHIBITORS & PARTNERS

INDIE DEVELOPERS



MANUFACTURERS



DISTRIBUTORS & RETAIL



SUPPORTERS

