

EX THE MODULAR COMMUNE

EXHIBITOR MANUAL

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NOVEMBER 13-16, 2025
798 ART DISTRICT,
BEIJING, CHINA

The Modular Commune is Asia's largest trade show and performance event for modular synths and other electronic music instruments. It is a non-profit event made possible by passionate volunteers from across and beyond the industry.

文音市集 MODULAR COMMUNE FESTIVAL BEIJING

Modular Commune has been regularly held since 2015 and the first international iteration was held in 2024. It is a platform for exchanging ideas, for showcasing new sounds and products, for making new connections and to engage with musicians showing their work live. The Modular Commune Festival 2025 will be held in 798 Art District, Beijing on November 13-16, with a program for a wide range of people, including:

500M² EXPO

MODULAR LIVE

WORKSHOPS & SEMINARS

AMBIENT LIVE

MASTER CLASSES

NOISE LIVE

DIY COURSES

DOLBY ATMOS LIVE

NOVICE VILLAGE

AFTERPARTIES

KIDS DISCOVERY WORKSHOP

ARTISTS' MARKET

MODULAR COMMUNE FESTIVAL 2024 WRAPPED

20,000 Visitors

108 Artists

100 Performances

50 Exhibitors

38 Workshops

9 Independent sections and themed spaces

9 Hours of DIY craft workshops

5 Performances in 7.1.4 Dolby Atmos

5 Afterparties by local labels

1 Module Burned (RIP)

EXHIBITOR GUIDE

Exhibitor Packages				
Type	Space	Deliverables	Services*	Fee
Standard Exhibit <small>Suitable for a single person exhibitor</small>	<ul style="list-style-type: none">•Single Width table•2m(L) x 0.8m(W) x 0.8m(H)•One Chair	<ul style="list-style-type: none">•Workshop (20 min, opt-in)•Logo on all media•Power Outlet	<ul style="list-style-type: none">•Personal Interpretation during the exhibit and workshops	700 USD/ EUR
Wide Exhibit <small>Suitable for showcasing a setup with multiple instruments</small>	<ul style="list-style-type: none">•Double Width table•4m(L) x 0.8m(W) x 0.8m(H)•Two Chairs	<ul style="list-style-type: none">•Flag with logo•Speakers to borrow*•Headphones to borrow*	<ul style="list-style-type: none">•Airport meetup•Shipping handling	800 USD/ EUR
Showroom	50m2 private breakout room	<ul style="list-style-type: none">•Exhibitor Hotel Discount <small>*Advanced notice, limited quantities</small>	<small>*We will assign volunteers to assist you throughout the show</small>	2,000 USD/ EUR

Building: November 14: 12:00pm - 9:00pm

Exhibit hours: November 15: 12:00pm - 7:00pm
November 16: 12:00pm - 7:00pm

Teardown: November 16: From 7:00pm

SHIPPING

We are able to receive and hold shipment ahead of time. We will arrange them to be placed in your booth on the building day. There is no charge for this. Please contact us for shipping details. Important: we are not able to assist with importation and custom clearance procedures directly and we recommend solving this with the shipping service provider.

CONTACT US

If you would like to be a part of Modular Commune Festival in Beijing or have any questions, please contact the main organizers directly:

modularcommune@gmail.com

Best regards from Demone/tamiX/Alex

EXHIBIT POLICIES

EXHIBIT

1. You are welcome to sell products directly on the exhibit floor without any royalty fees.
2. Maximum 3.5" speakers allowed!
3. Please prevent noise wars and maintain a pleasant environment for all. Be mindful of volume at all times.
4. Avoid unrelated topics as an exhibitor, such as politics and religion. Keep the space welcome to all cultures and walks of life.
5. Respect the booth space. If any conflict arise or any other requests, please contact organizers or any of our many volunteers.
6. Please enjoy the festival to the full!

BOOTH SETUP & SHIPPING

We provide a very simple bare bone setup with chairs and tables, including a clear signage with your logo. If you need anything more, such as table cloth or anything else, please provide on your own. There are also local service providers (who may also assist on any importation needs) that we can help you reach. For technical things, such as speakers and headphones, we may be able to provide for you for free. If you need this, please let us know well in advance.

EXHIBIT FLOOR PLAN

We will typically choose the location for you, but you are very welcome to let us know if you have any specific requests or concerns on this. Please see the floor plan layout on the next page for your reference.

FOOD

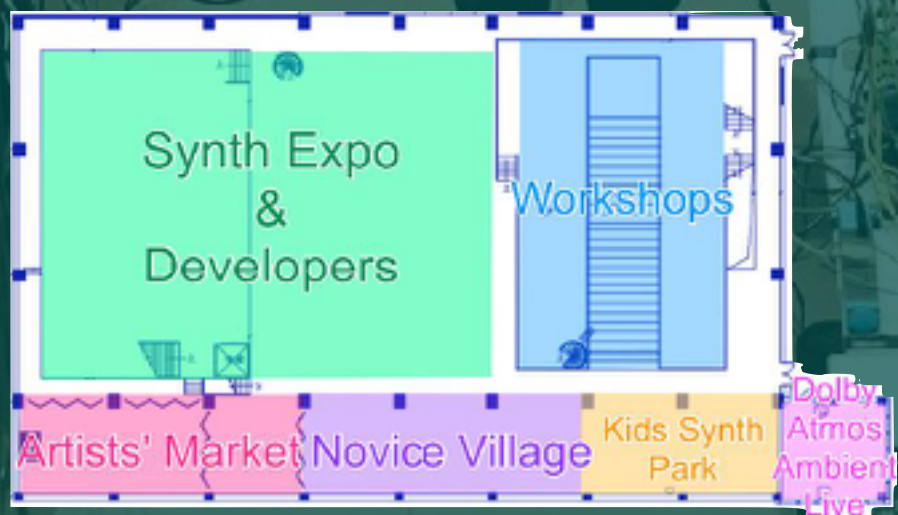
Simple food and beverage will be available for purchase on the second floor, if you are also performing, you may receive drink tokens. If your palette is more sophisticated, there is food just outside the venue, including craft burgers at the locally famed 京A

FLOOR PLAN

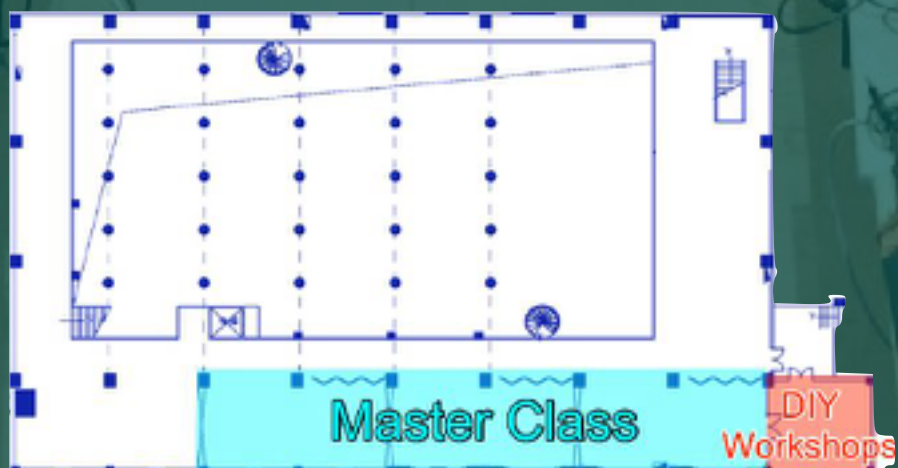
1ST FLOOR



2ND FLOOR



3RD FLOOR



FESTIVAL PROGRAM

Modular Commune Festival Vol.2 Agenda							
	Thursday 11.13	Friday 11.14		Saturday 11.15		Sunday 11.16	
	Workshop Day 1	Workshop Day 2		Show Day 1		Show Day 2	
11:00							
12:00				Exhibit Building extra time			
13:00							
14:00	Master Class	Live performance & Workshops	Exhibit Building	Live performance & Workshops	Exhibit	Live performance & Workshops	Exhibit
15:00							
16:00							
17:00							
18:00							
19:00	Master Class					Group Photo in Main Hall	
20:00							
21:00							
22:00		Afterparty	Afterparty	Afterparty	Afterparty		
23:00							
00:00							
01:00							
02:00							
03:00							

This program is preliminary and adjustments may be required. Any major changes will be notified via email. The main show will take place on Saturday and Sunday preceded by two days of workshops. The master classes and workshops are ticketed for all. The main show is free for all. The afterparties are ticketed for non-exhibitors and non-artists.

NAVIGATING TO THE VENUE



BY CAR

Address for closest drop-off point:

Conduction Space, 751

Address In Chinese:

751 园区, 传导空间

BY FOOT FROM STEY 798 ART ZONE HOTEL (1.4KM)

1. Exit the hotel, turn right, and head south
2. After about 100m, cross Jiuxianqiao Road via underpass
3. After crossing the road, you arrive at the entrance of 798 Art District
4. Enter 798 Art District and continue straight about 7 minutes
5. After reaching the end of the main walking street, turn right
6. Walk about 70 meters until you reach the venue on right hand side

TRAVEL CHINA ADVICE

VISA

Several countries enjoy visa exemption for China for tourism and transits, we recommend you to check the regulation for your own situation. Applying for a China visa is both fast (generally 4 working days) and inexpensive. We will provide invitation letter whenever necessary. Please send us an email if you have this need.

ACCOMMODATION

For our exhibitors, we have partnered with a 4-star hotel near to the event venue and we can arrange the booking for you directly. You are also welcome to arrange your own accommodation at any of Beijing's fine hotels.

LANGUAGE

English proficiency is proliferating China but it can still be a challenge, this is why we will offer all exhibitors free airport pickup and interpretation during the event. If you need more support, please let us know!

GETTING AROUND

Uber does not operate in China, but there are local counterparts with apps in English. We recommend Didi Chuxing for getting around in Beijing and China.

TRANSITS

China is a vast country but there are many direct flights from Beijing as well as some of the worlds fastest trains. Flight from Beijing to Shenzhen will take about 4 hours. Bullet train to Shanghai is around 4.5 hours. Flight to Tokyo will take around 3 hours.

PAYMENTS

China is largely cashless and you can connect a foreign bank card to Alipay. Cash is also almost always accepted. We recommend bringing some cash before hand as ATMs are limited around the airports.

USEFUL LINKS

Visa for China:
www.visaforchina.cn

Travel China Advice:
www.chinadiscovery.com/customer-support/china-travel-faqs-tips
www.chinahighlights.com/travelguide/article/first-time-to-china

RECOMMENDED APPS

WeChat
For communication and networking
Feel free to follow us at 交流方式 for live updates

Alipay
Payments and bookings

Didi Chuxing
E-hailing Service

CHANNELS

WEBSITE
www.modularcommune.com

INSTAGRAM
www.instagram.com/modularcommune

YOUTUBE
www.youtube.com/@modularcommune

FACEBOOK
www.facebook.com/modularcommune

SEE YOU THERE!

PREVIOUS EXHIBITORS & PARTNERS

INDIE DEVELOPERS



MANUFACTURERS



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